



Southwestern Michigan College

Board Policy – Commercial Solicitation by Outside Organizations

Last Reviewed	Last Updated	Effective Date
02/24/2020	02/24/2020	02/24/2020

DIVISION I – GENERAL

I.8 COMMERCIAL SOLICITATION BY OUTSIDE ORGANIZATIONS

Except as specifically permitted by this policy, soliciting for personal or business financial gain is not allowed at Southwestern Michigan College. This includes selling goods or services, distributing commercial information, or otherwise seeking financial support on College property. Limited solicitation may be allowed in connection with certain College-sponsored events. However, any solicitation done as a part of a College-sponsored event must have the approval of the President or Chief of Staff.

This solicitation policy has been developed to maintain the integrity of the educational environment and the protection and privacy of community members. Questions concerning solicitation should be directed to the Chief of Staff.

Please note: Posting flyers on campus by all parties, solicitation by employees and recruitment of students by non-College employers are subject to separate College administrative policies.

Solicitation

Only registered official student or College organizations, College departments and non-College organizations with approval as set forth below may solicit on campus. Other sales persons or agents for any product or financial proposition whatsoever are prohibited from commercial solicitation of members of the faculty, staff, or the student body in any building or on any part of the campus(es) of Southwestern Michigan College.

The College allows very limited access to campus by non-College organizations for the purpose of commercial sales. Normally, these commercial sales will be directly related to the living/learning experience of students and allowed only in conjunction with large campus events, such as Campus Bash or Steve's Run. The College retains the exclusive right to determine the appropriateness of the commercial sales activity or product.

Charitable Organizations

Many agencies would like to solicit contributions from the faculty, staff, and students. The ability to allow charitable organizations to solicit on campus is extremely limited as a result of the demands on College facilities for educational purposes. The College acknowledges the appropriateness of certain long-standing and reputable events

benefiting the community, such as Steve's Run or campus blood drives. However, the College retains the exclusive right to determine the appropriateness of allowing a charitable solicitation on a case-by-case basis. Inquiries for charitable solicitations can be made through the Chief of Staff. All College-sponsored charitable events must have approval of the President.

Policy Violations

This policy was designed to meet the needs of students, SMC employees and the community. Organizations in repeated violation of this policy will lose access to campus and potentially face liability for trespassing and/or criminal prosecution.